

POWERING TRANSFORMATIVE CONSERVATION

# PARTNERSHIP OPPORTUNITIES

Abu Dhabi, UAE 9–15 October 2025



**IUCN**  
World  
Conservation  
Congress  
*Abu Dhabi 2025*



The planet is currently faced with the triple planetary crises of biodiversity loss, climate change and pollution. The IUCN World Conservation Congress 2025 will provide an ideal platform where experts can assemble to find practical and disruptive solutions to address them. The Congress will also provide an opportunity for IUCN and its network to work towards achieving Global Biodiversity Framework targets. I am very honoured that my country will once again be hosting another significant international event such as the IUCN World Conservation Congress in 2025.



Her Excellency  
**Razan Khalifa Al Mubarak**  
President, IUCN

## 70 years of Congress impact

Almost 1500 motions  
have been considered at  
IUCN Congresses to date.

With NGOs, governments, and Indigenous peoples' organisations voicing their opinion and voting on motions, the resolutions adopted during Congress shape tomorrow's international biodiversity policies.

International treaties with roots in IUCN Congress decisions include the Ramsar Convention on Wetlands, the UNESCO World Heritage Convention, the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) and the Convention on Biological Diversity (CBD).



# Congress at a glance

## Who attends?

Past IUCN Congresses have hosted over **10,000 participants**, which include:

### World leaders



Heads of State and government, leaders of international organisations

### Policy makers



Ministers, officials from national and subnational governments

### Sustainability experts



Academics, practitioners, heads of technical agencies, IUCN Commission members

### Business executives



CEOs and Heads of Sustainability

### Stewards of nature



Indigenous peoples, local communities, park rangers

### Youth & young professionals



Young people from across the globe

# Global reach of past Congresses

**Global coverage** across media outlets including BBC, France TV, ZDF, Nikkei, Al Jazeera, Xinhua, Tass, O Globo and The National.

**54m**

daily combined reach across social media platforms via #IUCNCongress

**15m**

views of IUCN Congress promotional videos

**500+**

journalists on site

**10,000+**

media articles published in 140+ countries



The IUCN World Conservation Congress is the largest gathering of governments, civil society, Indigenous peoples and key stakeholders - united under the vision of a just world that values and conserves nature. In Abu Dhabi, we will come together to help shape the future of conservation and our planet. The IUCN Congress is more than an event – it’s a catalyst for action.

Together we will have a critical opportunity to be part of the solution that will drive lasting impact for people and nature. IUCN Members are also set to approve a bold 20-year strategic vision – looking to 2030 and beyond to build a strong and unified conservation agenda to ensure a world where both nature and humanity can thrive and prosper.

**Dr Grethel Aguilar**

Director General, IUCN



# IUCN World Conservation Congress 2025

The IUCN Congress 2025 will take place in Abu Dhabi, United Arab Emirates from 9–15 October 2025.

The Abu Dhabi National Exhibition Centre (ADNEC) will host the IUCN Congress 2025. ADNEC offers **more than 14,000m<sup>2</sup> of versatile event space, Exhibition halls, the latest IT solutions and high-speed internet – as well as highly functional on-site catering facilities.**

This edition will be the first-ever fully hybrid version of the IUCN Congress, making it possible for online registered participants to access and meaningfully interact at Congress.



# Congress themes

Under the theme “**Powering transformative conservation**”, the IUCN Congress 2025 will tackle five critical themes, each driving the bold and transformative change needed to secure a sustainable future for both nature and humanity.



Scaling up resilient conservation action



Reducing climate overshoot risks



Delivering on equity



Transitioning to Nature-Positive economies and societies



Disruptive innovation and leadership for conservation

# A Congress in three parts



## Forum

The Forum is a hub of public debate that includes High-Level Dialogues, training and capacity building sessions, as well as networking, cultural and social events.



## Exhibition

The Exhibition is the most diverse environmental marketplace with 100+ Exhibitors from all over the world. Exhibitors can display their work, impart their knowledge, launch initiatives, host meetings, and more. At pavilions, booths and events held on the four Central Stages.



## Members' Assembly

At the Members' Assembly, IUCN's 1,400+ government, civil society, and Indigenous peoples' Member organisations vote on pressing conservation and sustainable development actions.



# Exhibition schedule

The Exhibition will be held for five consecutive days from Thursday 9 October to Monday 13 October.

To maximise exposure and impact of sessions, most of the Forum sessions will take place in the morning whilst the Exhibition sessions will take place in the afternoons and evenings.\*

## Registered participants

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- **Thursday 9** from 12:30 to 19:00
- **Friday 10** from 13:30-21:00
- **Saturday 11** from 13:30-21:00
- **Sunday 12** from 13:30-21:00

## Members of the public:

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- **Friday 10** from 10:30 to 13:00
- **Saturday 11** from 10:30 to 13:00
- **Sunday 12** from 10:30 to 13:00

## Both registered participants & general public:

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- **Monday 13** from 10:30 to 18:00

\*Opening hours are subject to change

# Become a Partner

The IUCN World Conservation Congress is a diverse platform for Partners to:

**Demonstrate leadership** in nature protection and sustainability

**Showcase commitments** through projects, tools and/or products benefiting nature protection, climate change and sustainable use of resources

**Communicate effectively** through IUCN channels and content creation

**Connect and network** with IUCN's unrivalled network and high-level participants

**Gain insight on and share** knowledge into nature risk assessment and management, policy compliance and reporting

**Bring relevant services** to your network, community of members and clients

**Engage** local communities

**Be part of** the construction of future environmental policies

✉ **Contact us** at [eventpartnerships@iucn.org](mailto:eventpartnerships@iucn.org) for a tailored proposal.

# Purpose-led partnerships

By becoming a Congress Partner, your organisation can play an integral role in contributing to the action needed to reach our global goals for nature. You can also be a vital enabler of one of these key functions the IUCN Congress by providing support, expertise and services:

## Youth engagement

Facilitate worldwide youth representation, contribute to the Global Youth Summit, host events at the Youth Pavilion, or in collaboration with young professionals, enable acceleration of innovative projects through the Young Changemakers programme, and more.

## Innovation & technology

Provide essential hardware and software solutions to amplify the Congress' reach, including screens, smartphones, tablets, smart working stations, AI tools to facilitate communication and session updates, registrations on site, and more.

## Culture & entertainment

Contribute to diversity and cultural representation at the Congress through various art forms. Spaces can be made available for exhibitions, shows, film screenings, and more.

## Sport & tourism

Highlight sustainable practices and solutions, establish a strategic roadmap for sport and tourism, collaborate with other industry leaders and develop meaningful partnerships, and more.

## Health & wellbeing

Sponsor and provide solutions for relaxation areas, exercise bikes to charge phones and tablets, permanent water bottles for all participants, and more.

*Note that it is a non-exhaustive list of themes IUCN is looking to engage with potential partners. The Partnership programme and the content of packages remain flexible depending on your organisation's objectives.*



IUCN recognises the crucial role the private sector plays in accelerating and scaling up solutions to address global environmental changes. Organisations are being confronted with a fast-moving world. On the one hand, long-term business viability and risk mitigation are heavily dependent on a healthy planet. On the other hand, mandatory climate and nature disclosures and reporting are becoming increasingly prevalent.

Held every four years, the IUCN World Conservation Congress provides the perfect platform for best-in-class businesses and enterprises to form symbiotic partnerships with IUCN and its Members, establish and amplify conservation efforts, and share innovative solutions that benefit both the global economy and local communities.

Over five days, the Exhibition of the Congress will be a giant marketplace combining IUCN's unrivalled network, knowledge products and nature & science-based solutions with businesses' creativity in the view of shaping tomorrow's natural world and benefiting both the global economy and all societies in an equitable manner.

I sincerely invite all sectors – those who are directly reliant on healthy ecosystems and those looking to pave the way for a more sustainable future – to join us at the IUCN World Conservation Congress 2025.



**Marc Magaud**  
Director,  
IUCN World Conservation Congress

# Three levels of partnership

## PRINCIPAL PARTNERS

Showcase and events at 150m<sup>2</sup> pavilion in prime position

Participation in high-level sessions

Free access to high-impact platforms e.g. presentations on Central Stages in the Exhibition or dedicated large-capacity rooms on site and/or online

Participation in high-level Summits

Facilitation of meetings with IUCN constituents and leaders

Communication and high-quality content creation opportunities

Engagement opportunities for your community and network

Brand presence & visibility

Extensive access with free registrations & VIP passes

**USD 550,000\***  
(min.)

## OFFICIAL PARTNERS

Showcase and events at booth or 60m<sup>2</sup> pavilion

Facilitation of meetings with IUCN constituents and leaders

Participation in high-level Summits

Communication opportunities

Brand presence & visibility

Complimentary access x3

**USD 250,000\***

## OFFICIAL SUPPORTERS

Benefits linked to provision of services or products

Communication opportunities

Brand presence & visibility

Exhibition only access x2

**USD 100,000\***

\*In cash and/or genuine budget relieving VIK.

## Booths & pavilions in the Exhibition

Hosting a booth or a pavilion in the Exhibition is the ideal opportunity to showcase your work, network with other participants, present your content and gain visibility.

Booths from 6m<sup>2</sup> (and any multiples of 6m<sup>2</sup>) are on offer as well as two fixed sizes of pavilions: 60m<sup>2</sup> and 150m<sup>2</sup>. Upon request and space allowing, IUCN reserves the right to accommodate a handful of larger pavilions.

The Exhibition Hall is a 14,000m<sup>2</sup> space, designed to accommodate up to 25 large pavilions and 100 small and medium exhibitor booths as well as food courts, networking areas and four central stages for events. Medium and large pavilion exhibitors will be offered a content slot on one of the Central Stages.

Position of the booths/pavilions will be granted on a first come first served basis, based on the date of signature of the agreement and upon availability of the exhibition floorplan.



# Booths



# Booth

Booths are ideal for organisations wanting to present their work and share information on a one-to-one basis with Congress participants. Sessions cannot be run from booths.

**Size:** 6m<sup>2</sup> (and any multiples of 6m<sup>2</sup> up to 24m<sup>2</sup>)



## Prices (All inclusive of VAT)

### **IUCN Members: USD 4,100**

Applicable to other IUCN constituents (National and Regional Committees, Commissions and Secretariat)

### **IUCN Key Partners: USD 4,850**

Organisations/companies that support or contribute to IUCN's work and the implementation of the IUCN Programme

### **Other organisations/companies: USD 5,400**

Non-IUCN Members, private sector and international organisations

*Note that the visuals are for information purposes only. Indicative list of equipment may be found [here](#).*



# Medium pavilion



# Medium pavilion

Medium size pavilions are ideal for exhibitors to either present their work or run panel discussions or interactive events during the Exhibition. Medium pavilion holders will be offered one 40min live-streamed session on one of the 4 Central Stages (subject to content being validated by IUCN).

**Session capacity:** 24 seats

**Size:** 60m<sup>2</sup>



## Prices (All inclusive of VAT)

### **IUCN Members: USD 68,000**

Applicable to other IUCN constituents  
(National and Regional Committees, Commissions and Secretariat)

### **IUCN Key Partners: USD 81,000**

Organisations/companies that support or contribute to IUCN's work  
and the implementation of the IUCN Programme

### **Other organisations/companies: USD 93,000**

Non-IUCN Members, private sector and international organisations

*Note that the visuals are for information purposes only. Indicative list of equipment may be found [here](#).*

# Large pavilion



# Large pavilion

Large pavilions are ideal for exhibitors requiring a comfortable space to showcase their work as well as to host social events and presentations. The design can also include a comfortable networking area. Large pavilion holders will be offered one 40min live-streamed session on one of the 4 Central Stages (subject to content being validated by IUCN).

**Session capacity:** between 50 to 60

**Size:** 150m<sup>2</sup>

**Location:** First come, first served



## Prices (All inclusive of VAT)

### **IUCN Members: USD 215,000**

Applicable to other IUCN constituents  
(National and Regional Committees, Commissions and Secretariat)

### **IUCN Key Partners: USD 259,000**

Organisations/companies that support or contribute to IUCN's work  
and the implementation of the IUCN Programme

### **Other organisations/companies: USD 320,000**

Non-IUCN Members, private sector and international organisations



*Note that the visuals are for information purposes only. Indicative list of equipment may be found [here](#).*

# Sessions on Central Stages





Contact us at  
[eventpartnerships@iucn.org](mailto:eventpartnerships@iucn.org)



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World  
Conservation  
Congress  
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هيئة البيئة - أبوظبي  
Environment Agency - ABU DHABI

UNITED ARAB EMIRATES  
MINISTRY OF CLIMATE CHANGE  
& ENVIRONMENT



الإمارات العربية المتحدة  
وزارة التغير المناخي  
والبيئة